

Study on Sharing of Wisdom Training Base of Modern Logistics Management Specialty in Higher Vocational Colleges in Chengdu-Chongqing Economic Circle

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Abstract: Chengdu-Chongqing economic circle as an important national development strategy, The coordinated development of education plays a basic and leading role in the overall coordinated development of Chengdu-Chongqing economic circle, The Action Plan for the Coordinated Development of Education in Cht of modern logistics management major in Chengdu-Chongqing vocational colleges. Guided by action plan, this paper analyzes the present situation of modern logistics management professional shared wisdom training base in Chengdu-Chongqing higher vocational Cengdu-Chongqing Economic Circle has pointed out the direction for the coordinated development colleges, and puts forward the mode and way of establishing modern logistics management professional shared wisdom training base in Chengdu-Chongqing higher vocational colleges.

1. Introduction

Chengdu-chongqing Economic Circle is located at the intersection of the Belt and Road Initiative and the Yangtze River Economic Belt. It is the starting point of the new land and sea corridor in western China and has the unique advantage of connecting southwest, northwest and East Asia with Southeast and South Asia. Endowed with excellent ecological endowments, abundant energy and mineral resources, densely populated towns and diverse landscapes, the region is the most densely populated region in western China with the strongest industrial foundation, the strongest innovation capacity, the broadest market space and the highest degree of openness. It has a unique and important strategic position in China's overall development.

In November 2021, chongqing municipal education commission jointly with the education department of sichuan province for the twins of chengdu-chongqing region economy coordinated development of education action plan, the two will revolve around quality education resources

sharing, teachers ability quality upgrade of 10 aspects, such as content, high starting point, high standard, high quality two sides economic circle in chengdu-chongqing region, the coordinated development of education, We will work together to build a pilot zone for integrated development of education, a pilot zone for reform and innovation, a demonstration zone for coordinated development, and a pilot zone for integration of industry and education that has national influence. The two sides will jointly promote the construction of the "Land-Sea New Channel Vocational Education International Cooperation Alliance", jointly build competitive majors, laboratories and research centers, promote mutual recognition of credits, implement more flexible exchange arrangements and other aspects of exchanges and cooperation, and promote joint training of technical and technical personnel. We will support mutual recognition of vocational education qualifications in various forms by vocational schools. Jointly carry out the Chengdu-Chongqing two sides Economic circle vocational education Activity Week and "Sichuan-Chongqing Cup" vocational college skills competition, support the development of a number of branded, chain and vocational education groups (alliances).

The logistics industry as an important support of chengdu-chongqing economic circle, need a lot of professional skill talented person, modern management and modern logistics management in higher vocational colleges professional as chengdu-chongqing economic circle important support for the development of modern logistics enterprises, will directly affect the economic circle the effective development of chengdu-chongqing , if do well the chengdu-chongqing expressway the coordinated development of modern logistics management specialty in higher vocational colleges, Is the basis of one of the important wisdom training base to realize the sharing of skills training for its core skills can master the ability to adapt to the demand of the logistics enterprise, at present, chongqing vocational education exchanges and cooperation between the main stay in the direction of the possibility of exchanges and cooperation and cooperation projects, specific projects to carry out the very few, However, the wisdom training base of modern logistics management in chengdu-chongqing vocational colleges has not been shared yet.

2. Analysis on the Current Situation of Wisdom Training Base Sharing of Modern Logistics Management Specialty in Chengdu-Chongqing Higher Vocational Colleges

In November 2021, chengdu and chongqing commission jointly issued the twins of chengdu-chongqing region economy coordinated development of education plan of action, will strengthen the chongqing and chengdu, two center city radiating and driving play education, focus on ascension into chongqing and chengdu education for the development of main shaft, supporting the construction of sichuan tianfu new area provincial education comprehensive reform pilot area, We will actively promote its elevation into a state-level pilot zone for comprehensive education reform.

A public service platform for education sharing in chengdu-chongqing economic circle will be built to realize data sharing in student status management, graduate employment information, teacher qualification certificate inquiry and other aspects. To establish a cooperation and exchange mechanism for Party construction between education departments and schools of the two cities, and promote joint construction and sharing of high-quality resources, professional talents and organizational platforms for Party construction. According to "plan", the future of chengdu-chongqing expressway two education resource sharing will be effective development, and at present, chongqing two in modern logistics management professional wisdom training base of resource sharing is still in the plan, the idea of higher vocational colleges how to effectively focus on the implementation of the modern logistics management professional wisdom training base resource sharing also need further research

3. Construction and Sharing Mode of Modern Logistics Management Wisdom Training Base in Chengdu-Chongqing Higher Vocational Colleges

Chengdu-chongqing expressway in higher vocational colleges logistics management specialty in the twin cities economic circle of chengdu-chongqing region coordinated development of education action plan, under the guidance of to resource sharing, the personnel training plan formulation, training courses, the teaching mission integration cooperation, build a platform of sharing the practice base, practice the co-construction and sharing mode between JiaoJiao, colleges and enterprises. In this mode, the practice training mode of modern logistics management talents, the progressive practice course system, the virtual digital practice teaching resource sharing platform, the establishment of enterprise-oriented training technical experts and teachers team can realize the sharing of modern logistics management professional wisdom training base.

3.1. Cross-Specialty Wisdom Training Base Model

Modern logistics management has become an essential professional post or important support for all walks of life. In particular, with the rapid development of OTO, B2C, C2C and other e-commerce modes, modern logistics management has become the core support for the development of e-commerce. A large number of e-commerce and logistics enterprises need interdisciplinary talents who understand both logistics business operation and e-commerce operation technology. Chengdu-chongqing higher vocational colleges can make full use of their own advantages to jointly establish a cross-specialty wisdom training base sharing platform integrating modern logistics management and e-commerce, jointly conduct practical training for students majoring in modern logistics management and e-commerce, and form a cross-specialty training talent training mode. To cultivate talents with compound application skills in line with the development requirements of the industry.

3.2. Sharing the Operation Mode of Student Studio in the Wisdom Training Base

Chengdu-chongqing higher vocational colleges jointly develop the curriculum and training content, jointly establish the wisdom training base sharing platform, and jointly build and share the training student studio on this basis. Through the joint management and maintenance of the wisdom training base resources, students can participate in the management and maintenance of the platform. Focus on cultivating a group of outstanding students with solid theoretical knowledge, and reasonably arrange students to manage the platform under the supervision of school teachers. Therefore, through the management of the shared platform, students from the two places can improve their management and communication skills and enhance their professional skills. At the same time, it can promote cultural exchanges between the two schools.

3.3. Integrated Practice Curriculum System Model

According to the Action Plan for The Coordinated Development of Education in Chengdu-Chongqing Economic Circle, Chengdu-Chongqing should share teaching resources, reasonably customize the practical curriculum system, and construct the integrated practical curriculum system mode. The integrated practice curriculum system can be divided into the stage of basic knowledge learning, the stage of post basic skills training and the stage of post comprehensive ability training, which progress step by step [1-3]. First of all, teachers teach the basic knowledge of modern logistics management, mainly to enhance students' interest, lead the entry, and consolidate the basic knowledge. After students master the relevant basic knowledge, they will organically combine the

teaching content with the job content, so as to enter the basic training stage of the job, understand the job of the enterprise and expand the employment skill range. Chengdu-chongqing Higher vocational Colleges decompose the knowledge, skills and qualities involved in the professional positions of modern logistics management into relevant courses for the wisdom training base education, and form a perfect practical course system by docking with the post standards of domestic first-class enterprises and the national vocational skills competition. By sharing the wisdom training base, chengdu-Chongqing higher vocational colleges construct the integrated practice curriculum system mode, which is conducive to training modern logistics management talents with high skills who "know the post, adapt to the post and be familiar with the post", realizing the transformation from "campus person" to "enterprise person", so as to better serve the development of modern logistics management industry in chengdu-Chongqing twin cities economic circle.

3.4. Virtual Simulation Practice Teaching Resource Platform Mode

With the rapid development of digital information technology, virtual simulation practice teaching resources are more and more widely used in education and teaching, and professional teaching needs to carry out the corresponding curriculum resources construction to adapt to the new situation of teaching reform. Traditional multimedia teaching students lack of good learning experience and sense of participation. The development of virtual simulation technology will greatly improve students' learning interest and efficiency. Chengdu-chongqing vocational colleges should develop and improve virtual simulation practice teaching resources and build virtual simulation practice curriculum learning platform. Every teacher can make full use of the platform to create and share teaching materials, training projects, assessment standards and question banks and other resources, forming a perfect practical teaching standards. Students can log in to the platform through mobile devices for learning and online assessment anytime and anywhere, regardless of time and place restrictions. Chengdu-chongqing higher vocational colleges develop and improve the virtual simulation practice teaching resource platform mode, which can not only share teaching resources with the two colleges, but also open teaching resources to the society, so as to realize school-school and school-enterprise sharing.

3.5. "Double Teachers" Shared Training Instructor Team Mode

The guidance teachers in the wisdom training base should not only have strong professional knowledge teaching ability, but also need to have real practical skills in the enterprise. Only teachers with double-qualified teaching practice guidance ability can effectively organize and carry out practical teaching work. To promote the chengdu-chongqing expressway in higher vocational colleges logistics management professional wisdom training base sharing process, need to build a professional sharing type theory knowledge teaching ability, enterprise post strong practical skills training of teachers team, strengthen the chengdu-chongqing wisdom training base in higher vocational colleges teachers JiaoJiao and two-way communication between colleges, teachers and enterprise skills experts and the depth of the cooperation and interaction. The practical wisdom training base of Chengdu-Chongqing higher vocational Colleges instructs teachers to jointly formulate practical teaching management methods and teachers' ability assessment methods, establishes teaching supervision system of the practical wisdom training base, and effectively improves students' practical training quality in practical teaching.

4. The Shared Wisdom Training Base of Modern Logistics Management in Chengdu-Chongqing Vocational Colleges

Chengdu-chongqing expressway in higher vocational colleges logistics management professional wisdom training base needs to be Shared in the twins of chengdu-chongqing region economy coordinated development of education action plan, under the guidance of to take double the national policy, funding, and so on various aspects of logistics enterprises under the support strength, build mutual built between colleges and universities through the practical wisdom training base of mutually exchange, students from each other, teachers, curriculum, benefit sharing the way of sharing, Give full play to sharing advantages and realize and innovate sharing modes [4-7].

4.1. The Wisdom Training Bases Are Jointly Built and Mutually Built

The construction of modern logistics management professional wisdom training base involves many problems such as manpower, capital, engineering construction, late maintenance, equipment update and so on. The construction colleges have high requirements and relatively large investment, and the utilization rate is not high. As a result, the construction and management of modern logistics management professional wisdom training base in most colleges and universities is not in place. Therefore, chengdu-chongqing colleges and universities focus on their respective advantages, share the input and risk to build the wisdom training base. First, the utilization rate of the base is improved and the input is reduced. Second, the two places can complement each other to improve the training benefit of the base; Thirdly, the two places can exchange campus culture to enhance their campus culture and comprehensive competitiveness. Therefore, the joint construction of the wisdom training base should encourage more colleges and universities to build together, so as to achieve greater convergence effect and enable more colleges and universities to get greater improvement and development in the joint construction and sharing of the wisdom training base.

4.2. The Courses are Interoperable and Students are Trained by Each Other

Because the chengdu-chongqing expressway in colleges and universities teaching material chooses may differ, there exist corresponding differences in teaching content, but the two modern logistics enterprises for basic skill talented person's demand is consistent, at the same time, both of the twins of chengdu-chongqing region economy coordinated development of education action plan implement of modern logistics management wisdom training base for expressway share provides guidance, Under the joint guidance of the action plan, both parties will fully realize the integration of modern logistics management professional skills training goal, practical training course system, talent training program and so on. So that the curriculum standards to curriculum setting, from simulation training to post skills training, so that teaching and practice of the depth of integration, so that the base training and enterprise posts fully consistent. At the same time, as the practical wisdom training base is jointly built by Chengdu and Chongqing, students can conduct unified practical training through the school where the practical wisdom training base is located, which to some extent improves the use efficiency of the practical wisdom training base, reduces the teaching cost of the school, and promotes the communication and development between schools. In addition, the wisdom training base will revise the training content and corresponding courses in real time according to the development needs of modern logistics management enterprises in Chengdu and Chongqing, so as to improve the pertinence and timeliness of the training teaching.

4.3. Mutual Recognition of Teachers, University-Enterprise Cooperation

Whether the shared wisdom training base can play an effective role depends on whether the guidance teachers of the wisdom training base have professional theoretical knowledge teaching ability and enterprise post skill guidance ability. Therefore, the teachers of the shared wisdom training base must be "double-qualified" teachers. Colleges and universities sharing the wisdom training base can realize the mutual recognition of "double-qualified" teachers in the two places. Enterprises and colleges in the two places can build a platform of mutual employment and mutual recognition of "double-qualified" teachers, improve the professional guidance ability of "double-qualified" teachers, and truly realize the practice training of the shared wisdom training base as an enterprise and teaching post.

5. Conclusion

The shared goal of modern logistics management professional wisdom training base in Chengdu-Chongqing vocational colleges first needs policy guidance and financial support from both Chengdu-Chongqing governments. At the same time, under the guidance of action Plan for Coordinated Development of Education in Chengdu-Chongqing Economic Circle, Chengdu-Chongqing vocational colleges need to effectively integrate modern logistics management talent training resources. Jointly build a comprehensive, systematic, scientific and professional modern logistics management personnel training system, and form a more scientific, efficient and accurate shared training curriculum system and talent training mode corresponding to it. Chengdu-chongqing expressway in higher vocational colleges only give full play to the resource advantage, both attaches great importance to the sharing of teaching resources, and build the modern logistics management professional wisdom training base, mutual construction, curriculum implementation practice base exchange students and cultivates, the teachers mutually mutually, Shared interests, meet the demands of modern logistics enterprises to jointly develop the practical wisdom of logistics management personnel.

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Data Availability

Data sharing is not applicable to this article as no new data were created or analysed in this study.

Conflict of Interest

The author states that this article has no conflict of interest.

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